

submissions

From: Vic Cherkoff [REDACTED] >
Sent: Monday, 8 December 2014 10:15 AM
To: submissions
Subject: Labelling Review Recommendation 17

Dear Sir,

Your on-line submission form would not submit.

Here is my submission on the above recommendation:

I support the 100g NIP recommendation.

However, as sugar and specifically sucrose is the major culprit in the obesity epidemic in Australia, the sucrose content as a sub-category of Carbohydrate content should be mandatory on all foods. Information and promotion of the sucrose and fructose content in fresh produce should also be a priority.

Kindest regards,

Vic Cherkoff B.App.Sc.

Winner of the Food Industry Innovation Award for Herbal-Active®, a natural antimicrobial
Author of the forthcoming book; *Australian Wild Foods - A look back over 60,000 years for our future survival*

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